



2008 | Sponsorship Package

Boston Newton Marriott

5th Annual Woman of the Year Banquet

Expected Attendance : Over 400 Professional Women and Men.

Platinum Sponsorship

Cost of Platinum Sponsorship: \$15,500

- Company mention and logo on all promotional materials for the event. This includes awards, press releases, advertisements, flyers, web presence, and official INDIA New England Announcement & Congratulatory letters to the women profiled in the supplement. This also includes an email to over 5,000 members of the South Asian community asking for Woman of the Year nominations.
- Exhibition presentation table and banner display in banquet hall.
- Sponsor will have a speaking opportunity at the event and mention during awards ceremony.
- Access to list of attendees to for marketing purposes, and reserved table for ten attendees.
- Company logo on event agenda and menu to be placed on every table at the awards dinner.
- Option to put company literature or promotional item in guest gift bag.
- Full page four-color advertisement in the Woman of the Year supplement and logo on the front cover.

Gold Sponsorship

Cost of Gold Sponsorship: \$10,500

- Company mention and logo on all promotional materials for the event. This includes advertisements, flyers, web presence, and official INDIA New England Announcement & Congratulatory letters to the women profiled in the supplement. This also includes an email to over 5,000 members of the South Asian community asking for Woman of the Year nominations.
- Reserved table for ten attendees and company logo on event agenda and menu to be placed on every table at the awards dinner.
- Option to put company literature or promotional item in guest gift bag.
- Full page black and white advertisement in the Woman of the Year supplement and logo on the front cover.
- Exhibition presentation table and banner display in banquet hall.

Silver Sponsorship

Cost of Silver Sponsorship: \$8,500

- Half- Page black and white advertisement in the woman of the year supplement.
- 10 Event ticket and option for a reserved table.
- Written recognition in supplement.
- Banner display in banquet hall, logo on table placards.
- Option to put company literature or promotional item in guest gift bag.
- Verbal recognition at the event.

Table Sponsorship

Cost of Table Sponsorship: \$3,500

- 1/4 Page black and white advertisement in the Woman of the Year supplement
- 10 event tickets and reserved table.
- Written recognition in the supplement.
- Logo on table placards.