

Complete media kit is available online at
www.IndiaNewEngland.com/Mediakit

JANUARY

ISSUE DATE: JAN 1-15, 2009

FOCUS **Restaurants & Dining**

Ad Space Deadline: December 22, 2008

Artwork Deadline: December 24, 2008

ISSUE DATE: JAN 16-31, 2009

FOCUS **Education & Parenting**

FEATURE **Health**

Ad Space Deadline: January 7, 2009

Artwork Deadline: January 9, 2009

FEBRUARY

ISSUE DATE: FEB 1-15, 2009

FOCUS **Technology**

ADVERTISING SECTION .. **How-To Consumer Guide**

Ad Space Deadline: January 21, 2009

Artwork Deadline: January 23, 2009

ISSUE DATE: FEB 16-29, 2009

FOCUS **Education & Parenting**

FEATURE **Financial Planning & Taxes**

Ad Space Deadline: February 4, 2009

Artwork Deadline: February 6, 2009

MARCH

ISSUE DATE: MAR 1-15, 2009

SUPPLEMENT **Weddings**

Supplement Space Deadline: February 11, 2009

Supplement Art Deadline: February 13, 2009

Ad Space Deadline: February 18, 2009

Artwork Deadline: February 20, 2009

ISSUE DATE: MAR 16-31, 2009

FOCUS **Education & Parenting**

FEATURE **Diversity & Recruitment**

Ad Space Deadline: March 4, 2009

Artwork Deadline: March 6, 2009

APRIL

ISSUE DATE: APR 1-15, 2009

FEATURE **Fashion**

LIST **Top Immigration Attorneys**

SUPPLEMENT .. **INDIA N.E. 10th Anniversary***

Ad Space Deadline: March 18, 2009

Artwork Deadline: March 20, 2009

ISSUE DATE: APR 16-30, 2009

FOCUS **Education & Parenting**

FEATURE **Health**

Ad Space Deadline: April 1, 2009

Artwork Deadline: April 3, 2009

MAY

ISSUE DATE: MAY 1-15, 2009

LIST **Top Airlines Flying to India**

SUPPLEMENT **Travel & Hospitality**

Ad Space Deadline: April 22, 2009

Artwork Deadline: April 24, 2009

ISSUE DATE: MAY 16-31, 2009

FOCUS **Education & Parenting**

Ad Space Deadline: May 6, 2009

Artwork Deadline: May 8, 2009

JUNE

ISSUE DATE: JUNE 1-15, 2009

FOCUS **Luxury Living & Leisure**

Ad Space Deadline: May 19, 2009

Artwork Deadline: May 21, 2009

ISSUE DATE: JUNE 16-30, 2009

FOCUS **Education & Parenting**

SUPPLEMENT **Woman of the Year***

Supplement Space Deadline: June 3, 2009

Supplement Art Deadline: June 5, 2009

Ad Space Deadline: June 10, 2009

Artwork Deadline: June 12, 2009

JULY

ISSUE DATE: JULY 1-15, 2009

FEATURE **Venture Capitalism**

Ad Space Deadline: June 24, 2009

Artwork Deadline: June 26, 2009

ISSUE DATE: JULY 16-31, 2009

FOCUS **Education & Parenting**

FEATURE **Restaurants & Night Life**

Ad Space Deadline: July 8, 2009

Artwork Deadline: July 10, 2009

AUGUST

ISSUE DATE: AUG 1-15, 2009

SUPPLEMENT **India Day Preview**

Ad Space Deadline: July 22, 2009

Artwork Deadline: July 24, 2009

ISSUE DATE: AUG 16-31, 2009

FOCUS **Education & Parenting**

FEATURE **South Asian Cuisine**

Ad Space Deadline: August 5, 2009

Artwork Deadline: August 7, 2009

SEPTEMBER

ISSUE DATE: SEPT 1-15, 2009

FOCUS **Legal Issues**

Ad Space Deadline: August 26, 2009

Artwork Deadline: August 28, 2009

ISSUE DATE: SEPT 16-30, 2009

SUPPLEMENT **Education Resource Guide**

Supplement Space Deadline: September 2, 2009

Supplement Art Deadline: September 4, 2009

Ad Space Deadline: September 9, 2009

Artwork Deadline: September 11, 2009

OCTOBER

ISSUE DATE: OCT 1-15, 2009

LIST **Top Venture Capital Recipients**

SUPPLEMENT **Diwali: 'Festival of Lights'**

Ad Space Deadline: September 16, 2009

Artwork Deadline: September 18, 2009

ISSUE DATE: OCT 16-31, 2009

FOCUS **Education & Parenting**

FEATURE **Diversity & Recruitment**

Ad Space Deadline: October 7, 2009

Artwork Deadline: October 9, 2009

NOVEMBER

ISSUE DATE: NOV 1-15, 2009

FEATURE **Health**

FOCUS **Spirituality**

Ad Space Deadline: October 21, 2009

Artwork Deadline: October 23, 2009

ISSUE DATE: NOV 16-30, 2009

FOCUS **Education & Parenting**

SUPPLEMENT **The INDIA New England**

Readers' Choice Awards*

Ad Space Deadline: November 4, 2009

Artwork Deadline: November 6, 2009

DECEMBER

ISSUE DATE: DEC 1-15, 2009

FEATURE **Philanthropy**

Ad Space Deadline: November 17, 2009

Artwork Deadline: November 19, 2009

ISSUE DATE: DEC 16-31, 2009

FOCUS **Education & Parenting**

SUPPLEMENT .. **Community & Business Directory**

Supplement Space Deadline: November 24, 2009

Supplement Art Deadline: November 27, 2009

Ad Space Deadline: December 2, 2009

Artwork Deadline: December 4, 2009

FOCUS: A special section inside the paper with multiple articles devoted to the listed topic.

FEATURE: One or more special, comprehensive reports on the listed topic.

SUPPLEMENT: A special pull-out section.

***INDIA New England will hold a Special Event in conjunction with these supplements**

Contents of this Editorial Calendar are subject to change