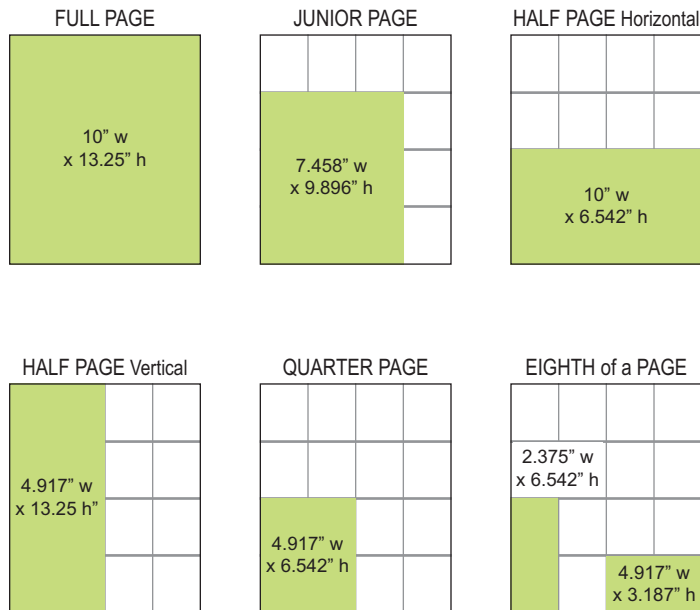


DISPLAY ADVERTISING RATES (net per insertion)



Size	24 issues (50% discount)	18 issues (35% discount)	12 issues (25% discount)	6 issues (15% discount)	1 issue
Full Page	\$745	\$968	\$1,116	\$1,265	\$1,495
Jr. Page	\$585	\$759	\$877	\$993	\$1,169
1/2 Page	\$496	\$720	\$745	\$844	\$992
1/4 Page	\$294	\$381	\$440	\$499	\$586
1/8 Page	\$181	\$221	\$255	\$289	\$390

COLOR: Additional \$500 net per insertion for 4-color

GUARANTEED PLACEMENT FEE*:

Back cover: 25%

Inside back: 20%

Inside front: 20%

Other placements: 15%

*Check the availability of a specific placement with your account representative.

CLASSIFIED ADVERTISING RATES (per insertion/per column inch)

OPEN RATE	\$20.00
6-11 times	\$18.00
12-17 times	\$16.00
18-24 times	\$13.00

Minimum size: 2 columns x 2"
Maximum size: 24 column inches

RECRUITMENT RATE \$25.00

Minimum size: 2 columns x 2"
Maximum size: 6 columns x 12"

COLUMN MEASUREMENTS

1 Column	1.528"
2 Column	3.222"
3 Column	4.917"
4 Column	6.611"
5 Column	8.305"
6 Column	10.00"

Payment mode for classified ads: Advance payment via check or credit card prior to print of ad.

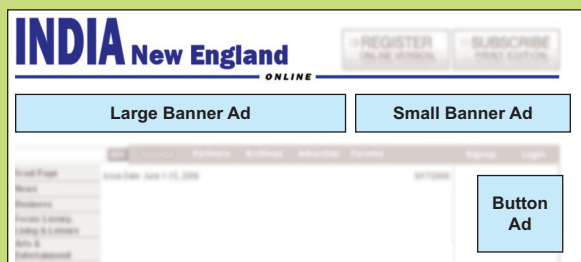
SPONSORSHIP OPPORTUNITIES

INDIA New England's

- Bi-Annual Weddings Issue & Weddings Expo
- Woman of the Year Issue & Awards Banquet
- Education Resource Guide
- Special Diwali Festival Issue
- Community & Business Directories

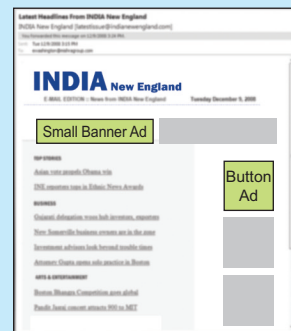
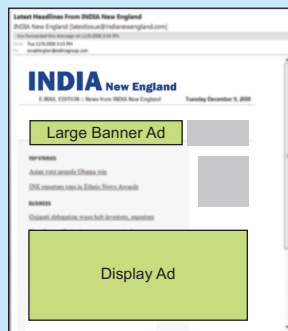
Advertising on www.IndiaNewEngland.com:

	Dimensions	Price/Month
Large Banner	460 x 60 pixels	\$400
Small Banner	300 x 60 pixels	\$300
Button	120 x 120 pixels	\$200



E-Newsletter:

	Dimensions	Price/Month (2 issues)
Display	600 x 300 pixels	\$500
Large Banner	460 x 60 pixels	\$400
Small Banner	300 x 60 pixels	\$300
Button	120 x 120 pixels	\$200



Issue Update E-Newsletter

- Links to our latest issue online
- 2 issues per month

Multi-Media Packages:

Package 1 \$700/month

- Large Banner on Web Site
- Display Ad in E-Newsletter (2 Issue Updates)

Package 2 \$550/month

- Large Banner on Web Site
- Large Banner in E-Newsletter (2 Issue Updates)

Package 3 \$400/month

- Small Banner on Web Site
- Small Banner in E-Newsletter (2 Issue Updates)

Package 4 \$300/month

- Button Ad on Web Site
- Button Ad in E-Newsletter (2 Issue Updates)

AD MATERIAL SPECIFICATIONS

- 72 dpi in the dimensions specified (width x height in pixels)
- JPEG, GIF or Animated GIF format
- RGB color mode
- File size no larger than 100 KB, compressed for web

INDIA New England also provides design services if needed. Please contact us for a quote.